

## FOOD PROCESSING WORKSHOP FOR FOOD ENTREPRENEURS



Honorable Speaker  
**Professor Dr. Olga Padilla-Zakour**  
**Cornell University, USA**

Date : 27 August 2019

Venue: BKS1 & BKS2, Food 5

Faculty of Food Science and Technology  
Universiti Putra Malaysia

### Who should attend?

- SME Food Entrepreneurs
- Technical staffs in food operations
- Food technopreneurs
- Food technologist

### Learning outcomes:

- To equip participants with fundamental knowledge on food processing and food quality related topics.
- To expose participants to the latest issues and trends in food product development.
- To guide participants with the correct techniques in performing food quality analyses.

### Workshop fees:

RM350 (early bird rate by 15 May 2019)

RM450 (normal rate after 15 May 2019)

## PROGRAM SCHEDULE

	PRE-CONFERENCE PROGRAM Tuesday 27 August 2019	DAY 1 Wednesday 28 August 2019	DAY 2 Thursday 29 August 2019
AM	BKS 1 and BKS 2, Faculty of Food Science and Technology, Universiti Putra Malaysia  Registration	Registration	Plenary Lectures (4-5) (Mesmera Ballroom 3 & 4)
		Welcome, Keynote address and official Opening (Mesmera Ballroom 3 & 4)	
		Morning Break	Morning Break
PM	Workshop by Professor Olga Padilla-Zakour (Director of the Cornell Food Venture Center at Cornell University)	Plenary Lectures (1-3) (Mesmera Ballroom 3 & 4)	Sessions 7, 8, 9
		Lunch	Lunch
		Poster and Exhibit Viewing	Poster and Exhibit Viewing
		Sessions 1, 2, 3	Sessions 10, 11, 12
		Afternoon Break Poster and Exhibit Viewing	Afternoon Break Poster and Exhibit Viewing
		Sessions 4, 5, 6	Sessions 13, 14, 15
		Conference Reception	Closing

## EXCURSION

Grab golden opportunity to experience exciting half-day tours to leading food and beverage manufacturing factories. Two trips to choose from. Small fees will be applicable. Seats are limited. Contact us now!

Organised by: **MIFT**  
Malaysian Institute of Food Technology

## SPONSORSHIP OPPORTUNITIES

### Benefits:

A	Recognition as a co-organiser
B	Recognition as the sponsor for Welcome Reception and opening plenary lecture
C	Recognition for the sponsor for one oral session
D	Recognition for the sponsor for one poster session
E	Booth space
F	Complimentary registration for 2 persons
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H	Registration bag insert
I	Advertisement in the cover of program book - full page, color
J	Advertisement in the cover of program book - half page, color
K	Advertisement in the cover of program book - quarter page, color
L	Company logo on conference website, in program book, on screen in technical session rooms

\* Program book is in the form of e-book

\* Advertisement in e-book is also available at RM2800 per half page; and RM5000 for full page

### Sponsorship packages (cash or in-kind):

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Benefits: B + C + G + H + I + L

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Benefits: D + H + J + L

**PITAYA (RM3,000 and above)**

Benefits: H + J + L

**PISANG MAS (Up to RM3,000)**

Benefits: H + K + L

**EXHIBITOR (RM5,000)**

Benefits: E + G + H + K + L

Further information regarding the IFRC2019 can be obtained from:

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Universiti Putra Malaysia  
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MALAYSIA



FOOD RESEARCH: BRIDGING THE GAP, TRANSFORMING THE FUTURE

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**THE EVERLY PUTRAJAYA**  
**27 - 29 AUGUST 2019**

### ORGANISED BY:

**FACULTY OF FOOD SCIENCE AND TECHNOLOGY**  
**UNIVERSITI PUTRA MALAYSIA**

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## INTRODUCTION

IFRC2019 aims to bridge the gap between academic and industry research by solving real-world problems. This can only be made possible through active participation from both academic and industry players, which later will transform the future via research innovation and intelligence. IFRC2019 serves as a platform for discussion among local and international renowned experts, sharing current food research findings, agendas, and experiences to shape the trend of food research and industry.

## THEME

**Food Research: Bridging the Gap, Transforming the Future**

## SCOPE

Food engineering  
Food analysis, food quality and safety  
Food biotechnology and microbiology  
Food chemistry and biochemistry  
Nutrition, nutraceutical and functional foods  
Food supply chain and food packaging  
Heritage, indigenous, and ethnic foods  
Food service management  
Food policy and management  
Halal food

Food processing (in conjunction with 3rd International Symposium on Low Temperature Food Processing)

## PUBLICATION OPPORTUNITY

Selected papers will be published in one of the following journals:

i) **International Food Research Journal**

(JCR indexed; IF: 0.558)

ii) **International Journal of Academic Research in Business and Social Sciences**

(ERA indexed)

## CONFERENCE CHAIR



**Professor Dr. Jinap Selamat**

Professor  
Faculty of Food Science and Technology  
Universiti Putra Malaysia  
Malaysia

## PLENARY SPEAKERS



**Professor Dr. Steve Flint**

Professor  
Massey Institute of Food Science and Technology  
Massey University  
New Zealand



**Professor Dr. Olga Padilla-Zakour**

Professor  
Director of the Cornell Food Venture Center  
Cornell University  
United States of America



**Professor Dr. Hisanori Kato**

Professor  
The University of Tokyo  
Japan



**Professor Datin Paduka Dr. Fatimah Mohamed Arshad**

Visiting Research Fellow  
Khazanah Research Institute  
Malaysia



**Dr. Ruslan Abdullah**

Director  
Science & Environment Division  
Malaysian Palm Oil Council

## INVITED SPEAKERS

**Dato' Dr. Rajen M**

Holista Colltech Ltd.

**Prof. Dato' Dr. Azhar Mat Easa**

Universiti Sains Malaysia

**Prof. Dr. Masood Sadiq But**

University of Agriculture Faisalabad

**Prof. Dr. Farooq Anwar**

University of Sargodha

**Prof. Dr. Tan Chin Ping**

Universiti Putra Malaysia

**Dr. Carol Tonello Samson**

Hiperbaric

**Mr. Mohd Roslan Mohd Saludin**

QSR Brands (M) Holdings Berhad

**Asst. Prof. Dr. Anadi Nitithamyong**

Mahidol University

**Assoc. Prof. Dr. Muhammad Shahrin Abdul Karim**

Universiti Putra Malaysia

**Dato' Dr. Sirajuddin Suhaimee**

Department of Islamic Development Malaysia

**Prof. Dr. Senay Simsek**

North Dakota State University

**Mr. Mohd. Salim Hj. Dulatti**

Ministry of Health Malaysia

**Mr. Steven Tan**

Fresco Marketing

**Prof. Dr. Son Radu**

Universiti Putra Malaysia

**Dr. Razam Abd Latip**

Sime Darby Research Sdn. Bhd.

## REGISTRATION FEES

Registration	Early bird	Normal rate (after 15 May 2019)
Local participant	RM 990	RM 1200
International participant	RM 1200	RM 1400
Local student	RM 700	RM 800
International student	RM 1000	RM 1600
Observer	-	RM 600

\*The registration fee does not include accommodation and guided tour. Payment must be made before 15 May 2019 to secure the early bird offer.

## IMPORTANT DEADLINES

Event	Deadline
<b>Abstract submission</b>	15 May 2019
<b>Notification of Abstract Acceptance</b>	Within a month of abstract submission
<b>Submission of Full Paper</b>	30 June 2019
<b>Excursion Registration</b>	30 June 2019